

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Cancel claims 1 to 37.

38. (New) A television format involving the steps of
- a) distributing clues defining a situation to be broadcast as a television segment;
  - b) receiving a plurality of presentations showing segments in picture or video form, each received segment being based on an interpretation of said clues;
  - c) selecting at least one of said presentations for broadcast.
39. (New) The format of claim 38 including the step of providing a channel for receiving a home based presentation.
40. (New) The format of claim 38 wherein selection of a received segment for broadcast is based on a best fit with the situation defined by the clues.
41. (New) The format of claim 38 wherein selection of a received segment for broadcast is based on a least best fit with the situation defined by the clues.
42. (New) The format of claim 38 wherein a selection of a received segment for broadcast is based on a perverse or contrary fit with the situation defined by the clues.

43. (New) The format of claim 38 wherein said selection is competitive.
44. (New) A method of doing business including the steps of generating revenue from contestant submission of program material to be broadcast.
45. (New) A method of configuring picture or video data to be broadcast including the steps of collection said data at a remote site, transmitting said data in a compressed format in accordance with a first standard to a program creation suite, using said data to create a program segment, and broadcasting said data in accordance with a second standard.
46. (New) A method of assembling program material involving the steps of:
- d) distributing clues defining or alluding to content to be broadcast as a television segment or assembled for that potential purpose;
  - e) receiving a plurality of content presentations, received content being based on an interpretation of said clues; and
  - f) forming said received content into an assemblage of material for broadcast.
47. (New) A method of receiving program content as claimed in claim 46 including the step of collecting data regarding content submitters including personal; equipment or content type.